

my complete event

Plan Any Event. Anytime

2008 in 75 Days!

Boston- May 22, 2008 – **My Complete Event** (www.mycompleteevent.com), the *next generation* DIY Online Event Planning Website, announced today that it will surpass 2,000 **active** Users by the end of May 2008.

Innovative **My Complete Event** features including the *MCE Planner* and *Calendar* application, free to all *Users*, clearly separates **My Complete Event** from all other event planning and wedding websites. **My Complete Event** has experienced phenomenal *word of mouth*, accounting for rapid conversion of site Visitors into MCE *Users*. Over 900 MCE *Users* joined **My Complete Event** upon receipt of the MCE URL address forwarded to them by a *Friend* or *Colleague*.

The Evolutionary design of **My Complete Event**, effectively and efficiently interacts/interfaces with all Internet *Users* in need of planning nearly any **Wedding-Event-Meeting-Party**.

"We are thrilled that the number of initial MCE *Users* far exceeds any of our projections" stated Jennifer Haber, Marketing Director for **My Complete Event**.

The present 2,000 **My Complete Event** *Users* are predominately situated within 125 miles of the Boston Demographic Market Area (DMA), with significant concentrations of MCE *Users* throughout Boston and the surrounding suburbs, upon Cape Cod, and as far West as Springfield MA.

"Our greatest satisfaction is that MCE was right to listen to prospective *Users* and *Clients* during development, and create a site that totally reflected their specific *wants* and *needs*" stated Haber. "MCE's initial success proves that you can't go wrong if you offer what is being '*asked for*', instead of offering what you '*believe is wanted*'" concluded Haber.

Based upon revised MCE *User* projections, **My Complete Event** anticipates that by the end of 2008, the MCE database will include over 10,000 **active** MCE *Users* upon the launch of new markets, and "*organic*" Search Engine Optimization (SEO) yielding substantial results.

My Complete Event launched in Boston and Cape Cod, with the addition of Charlotte and Charleston slated for the 4th quarter of 2008. Five additional cities are to be announced in June of 2008. The Company presently has offices in Lexington Massachusetts, Charlotte North Carolina, and Santa Monica California. **My Complete Event** is a Division of The-Complete Concierge LLC, a Boston Massachusetts Based holding Company.

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